



FOR IMMEDIATE RELEASE

THE EMPLOYEES HAVE SPOKEN: I LOVE REWARDS WALKS THE TALK

TORONTO, November 12, 2008 – I Love Rewards Inc. (www.iloverewards.com), an online, points-based rewards and recognition program provider, has been named “Most Supportive Employer” by the 2008 Walk the Talk Awards, an annual Canadian best practices study and awards program that surveys employees on what is important in today’s workplace and what they expect from their employer.

“Our priority is to recruit, retain and inspire great people so it’s an honour to be recognized by our own people as an employer who truly walks the talk,” said Razor Suleman, founder and CEO, I Love Rewards. “It’s essential to empower your employees and give them the support they need to continuously develop and perform. Our I Love Rewards Vision Committees are a great example of this. All I Love Rewards employees have the opportunity join a Vision Committee of their choice and spend 20 percent of their time working on initiatives that help build their skills and enhance our workplace culture.”

There are a total of three 2008 Walk the Talk Award winners who will receive their award and take part in today’s “Thinking Outside the Cube: Walk the Talk best practices event” hosted by Market Yourself Smarter in Toronto at the Steam Whistle Brewery. The three winners are:

- Most Open Employer: SEQUEL NATURALS LTD. (headquartered in Port Coquitlam, B.C.)
- Most Supportive Employer: I LOVE REWARDS (headquartered in Toronto, ON)
- Most Inclusive Employer: SPEAKERS SPOTLIGHT’ (headquartered in Toronto, ON)

I Love Rewards develops innovative online, points-based reward solutions for small and medium- sized businesses and Fortune 1000 companies. I Love Rewards was named one of the GTA’s Top Employers for 2007, 2008 and 2009 as well as one of Canada’s Top 100 Employers for 2007 and 2008.

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